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To whom this may concern,

Its not often I open up about this but in August last year (2012) we were on the verge of bankruptcy as a start up business we were really struggling and I turned to Joe and asked for help!

After a long consultation with Joe we decided to not throw the towel in and went right back to basics and with Joe's marketing knowledge and encouragement we basically worked around the clock together to turn it around and implemented various direct mail marketing campaigns and strategies to introduce new clientele.

Without a doubt if it were not for Joe we would have went broke he introduced me to marketing and basically turned the light bulb on! Instantly our numbers started to rise month after month until we consistently hit our target every month and now have a profitable business and life is on the rise again, we now have plans to expand our business and take it to another level and dominate our market as leaders.

It give me pleasure to recommend Joe to any company looking for that competitive edge because if you don't hire him your competitors will and then you will miss out these type of hard working, ethical, dedicated people don't come along that often and Joe will be the best acquisition you will ever make to your company.

Joe's knowledge of business, marketing, strategies, websites and copy writing is the best I have seen. He has a great understanding of what it takes to succeed and really showed me that hard work, consistency and sticking at it brings the rewards.

If you require any further information on Joe Olejnik please do not hesitate to call

Regards

Steve Moreels

Director