

**Reference – Joe Olejnik**

To Whom It May Concern:

This is a reference letter for Joe Olejnik with whom I was a colleague of at the Australian Small Scale Offerings Board (ASSOB) in my role as National Marketing Manager. As Business Development Manager, Joe and I worked closely on countless projects and initiatives and both reported in to the CEO.

During my time at ASSOB, Joe demonstrated an unshakeable ability to achieve 'above and beyond' results for the organisation, and particularly so during the tumultuous period that followed after the GFC. I have no doubt that Joe's dedication and tenacity was pivotal to the continued growth of the organisation and to the success it enjoys today.

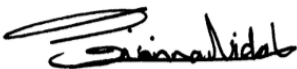
Through our working relationship, Joe and I worked on numerous joint marketing and sales programs, spent extensive time building rapport with the ASSOB Sponsor network, launched an investor publication and developed and executed a national investor-pitching event.

During all of these projects I was privy to Joe's exceptional work ethic, and can say without hesitation that Joe is one of very few people I have worked with who has the ability to engage all stakeholders and get the job done to an exceptionally high standard.

One of Joe's top qualities is his natural exuberance for what he does, and this translates into his dealings with all around him. He is known widely as an extremely ethical, honest and dedicated BDM, and his special ability to build rapport with all parties is an invaluable asset to those he works with.

Since leaving ASSOB I formed my own marketing agency, Affinity Marketing, and Joe and I have continued our dealings with each other via our mutual connections and associations. I know from all who work with and alongside Joe that he is highly regarded and very well respected across all sectors he has worked within.

Regards,



**Brianna Vidal**  
Director  
Affinity Marketing